



ONG-ISAC 2023 CYBER INTELLIGENCE INCENTIVE CHALLENGE



FUELING THE EXCHANGE OF CYBER INTELLIGENCE

MINING GEMS IN 2023 - JAN 1- SEP 30

Earn **ONG Gems** for your interactions with the ONG-ISAC

****Earn Double Gem Points for High Quality Added Value**

“Sharing knowledge and experiences among the good guys makes it that much tougher for the bad guys.”
ONG-ISAC

INDUSTRY MEMBERS EARN



Sapphires = 1 or 2 Points for **Participation**

- Attendance at biweekly calls, webinars, workshops, ad hoc ONG-ISAC events, and committee, task force, and working group meetings
- A weighted scale is applied for industry members based on company size



****Double Points** for substantive content shared during events



Emeralds = 2 or 4 Points for **Input**

- Posts in Slack
****Double Points** for Slack posts that receive multiple “Likes”
- Feedback surveys or testimonials
****Double Points** for detailed comments, suggestions, and interactive touchpoint calls with ONG-ISAC staff



Rubies = 3 or 6 Points for **Contributions**

- Incident or threat-related submissions, finished intelligence products, cyber safety awareness content, request for information (RFI) responses

****Double Points** for positive member reviews



Diamonds = 5 or 10 Points for **Enrichment**

- Host in-person ONG-ISAC activity
- Testing of new products or services for ONG-ISAC
- Monthly points for automated sharing with ONG-ISAC
- Presentations
****Double Points** for positive attendee feedback
- Referral of a potential member
****Double Points** for a potential member joining ONG-ISAC

MONTHLY THEMES

- JAN** Testimonials, Feedback Calls & Surveys
- FEB** Submissions & RFI Responses (Round 1)
- MAR** Committee, Task Force & Working Group Involvement
- APR** Slack Posts
- MAY** Cyber Safety Awareness Content
- JUN** Updated User Forms
- JUL** Submissions & RFI Responses (Round 2)
- AUG** White Papers, Case Studies, & Intelligence Reports
- SEP** Slack - Adoption, Profile Completion, and Channel Opt-ins

INDUSTRY REWARDS



2023 Challenge Plaque to Top 10 Companies



Challenge Champion & 2nd Place Team Trophies



Custom Challenge Hoodies for Winning Security Team Members



Cybersecurity Conference Passes



ONG-ISAC Challenge Coins



Monthly Incentives